



PEN ASIA PACT (PVT.) LTD.
MAKE AN IMPRESSION

ADVERTISING | PRINTING | PACKAGING | INTERIOR DECOR
EVENT MANAGEMENT | FABRICATION



**I'M NOT
HERE TO BE
AVERAGE
I'M HERE
TO BE
AWESOME**



THE PROFILE





CONTENTS

1

What Exactly is
PENASIA

3

The Design Process

5

Printing

7

Color Management

9

Color Application

11

Print Finishing

13

Sharp Printing
Quality

15

Packaging

17

BLACK
Who we Are?

19 - 24

Interior Decor



25 - 31

Products

32 - 34

Fabrication

35 - 37

Event Management
& Brand Activation

38

Projects

39

Clients



WHAT EXACTLY IS PEN ASIA?

PEN ASIA was founded with one goal in mind, to provide high quality color printing, with on time delivery to fill the void for on demand large run color printing market. Our team has over 20 years of combined graphic and print production experience. This experience allows us to better understand our customer needs and deliver the design and print quality that exceeds their expectations.

OUR MISSION

Our mission is to provide the best possible services support, quality printing and on time delivery for every job

Creative Process Concept



THE DESIGN PROCESS

We consider ourselves full reprographics added up with creative design solutions from logo identity creation, print and exhibition design to a full featured web design as an effective tool for your business. Our highly experienced design studio team share their knowledge between creative and technical department ensuring your requirement / demand is produced to the highest quality whatever the media.

Let Us Create Something Stunning For You

Quality Printing Concept

PRINTING

Printing is the hub of our business, be it lithographic, digital or large format, long or short run spot or full color we have a solution to meet all our clients needs. A wealth of experience, an eye for quality and the latest technology enable us to provide the highest standard and absolute accuracy every time.

OFFSET PRINTING

All print areas are utilized by offset printing using our state of the art offset printing presses. we produce company annual reports, brochures, calendars etc.

HOW DOES IT WORK ?

With an offset press, the ink from the plate is transferred to rubber blanket and from the blanket on to the paper. This is done using the fundamental concept that water and oil do not mix.

Production with Accuracy



COLOR MANAGEMENT

The color management system means we can now accurately measure the proof printing plates and printing sheets using the latest technology. The benefit to our working practice and also to our customer is color excellence in all areas. Gone are the days when color reproduction and consistency were an issue.

HAS WE CHECKED ACCORDING TO THE TECHNICAL PROVEN JOB REPRODUCE THE SAME

The ability to produce the same result time after time guarantees the protection of your brand and corporate image ensuring customer satisfaction. We, at penasia use the latest computer to plate technology saving both time and money and improving print quality.

BETTER REGISTRATION

CTP technically speeding I don't know the proven hence check. Even in a computer film (CTF) workflow it can take five steps from having the copy in digital form to having its image on a plate. In a CTP process four of these steps are fully removed.

Each step eliminates from the process reduces the overall time required to get plates to press, getting the job to you more quickly.



Vivid Print Features

COLOR APPLICATION

Color in print can be used in different ways. whether its spot color or full color (CMYK) all process are the same, quite simply impression of ink transferred on the paper, it's the use of color that determines how special your print will be spot color from the pantone range including metallic to lit your brand of the page or add effects, full color to give you the full spectrum for illustration and photographs.

FULL COLOR PRINTING

Full color printing uses four (CMYK) inks mixed in different quantities using on a screen pattern to produce multi color images.

SPOT COLOR

Spot color printing is a method that uses a different ink from the pantone color library for each color. By using this process it is possible to achieve exceptional fidelity and vibrant color reproduction.

PRINT FINISHING

We have the skill, equipment and desire for quality to provide you the finish your product deserves. Our Range cores guillotine, folder pressers, die cutters, laminates, UV coating and paper trimmers. We have specialist machinery and services. The required quality produce quality, so we provide our technicians with the tools to create the excellence in print finishing that our customers deserve.

MATT AND GLOSS LAMINATION

A fantastic finish matt gloss or even silk lamination is always a popular choice.

SPOT UV VARNISH

When mixing an impact really matters, spot UV varnish is a real attention.

FOIL BLOCKING, EMBOSSING AND DIE STAMPING

Making an impression with foil blocking. Can be done though a special effect finish can be flat or textured, embossed metallic or nonmetallic.

TRIMMING

Often taken for granted, a good trim is vital. Die cutting (cut to shape) think out side the box and stand out from the crowd with eye catching die cutting.

BINDING

Jolly handy in integral for keeping the pages of your brochures, books, news letters, catalogue annual reports, calendars and documents in a proper order.



Enriching The Quality

SHARP PRINT QUALITY

CTP allows printing process to print cleaner and crisper images by way of elimination.

LOWER PRODUCTION COST

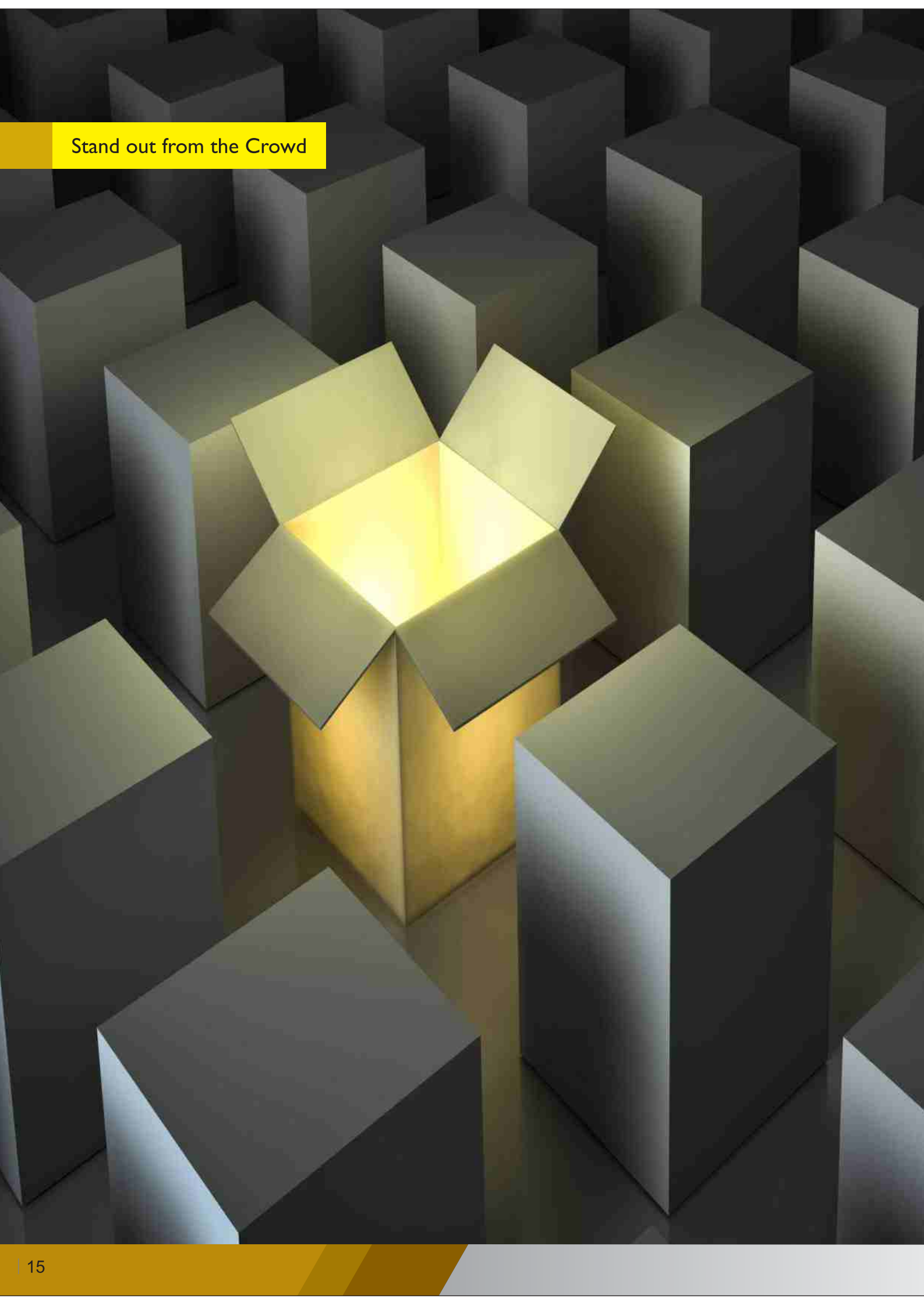
CTP eliminates the need for film by imaging the page directly from the computer to the printing plate, which shortens production cycles and can save on material cost ultimately saving you money.

DOT GAIN IN THE PRE-PRESS PROCESS

This gives the press more capacity for printing higher ink densities resulting in richer better saturated colors.

BETTER REGISTRATION

CTP excludes the use of film negatives or positives CTP plates are images on highly accurate plate setting equipment on a aluminum sub strates that are very resistant to change in temperature and humidity Even imposed computer to film work flows cannot offer the accuracy and stability of registration that a CTP system can provide.



Stand out from the Crowd

PACKAGING

Our packaging staff knows how important your job is. After the designing and printing, the delicate job of precisely cutting, folding & binding takes place. At Penasia we take pride in training our staff and carefully maintaining our equipment to keep it in the peak performance. our packaging equipment and proper cutters are fully computerized and calibrated for accuracy.

BLACK

WHO WE ARE

A project of Penasia Pact (Pvt.) Limited, we have a pleasure in invited you to have a look at BLACK'S portfolio and products, and to demonstrate, how we can be a reliable and powerful design house for you, in the high end residential and commercial Interior Design and Turn Key Projects.

BLACK

Is a Lahore based Interior Design Boutique Studio with an unparallel reputation thriving in the local industry.

Since its establishment in 2016, BLACK has consistently honed the professionalism of the best design talent available, with shaping up the individual craft leading to our conceptional narrative. With an eye for innovation and a standard of excellence, we dictate the success of our projects and elevate the expectations of our clients.

BED ROOM



Printed Blinds



Printed (Glass & Bed)



Printed Back Wall

LIVING ROOM



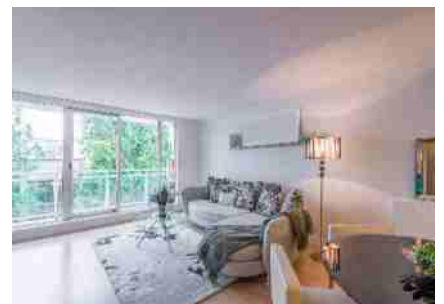
Printed Side Corners & Wall Panel



Wall Panels



Printed Glass



Printed Glass



Printed Office Glass

Printed Cabinets



KITCHEN (Printed Cabinet)



Back Splash (Glass)



Back Splash (Glass)



Back Splash (Tile)

BATHROOM (Printed Side Wall & Panels)





CANVAS, LEATHER & FABRIC



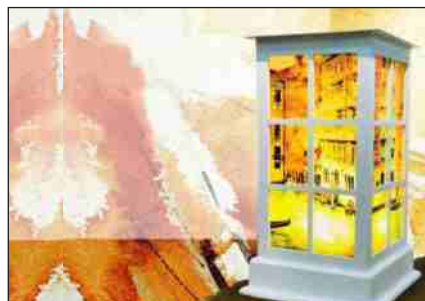
CERAMIC TILES (Back Splash Printed Wall Tiles)



WOOD & MDF (Printed Wardrobe)



Corner Table (MDF)



Side Luminar



Side Table (Wood & MDF)

CEILING PANELS (Glass, Acrylic & Fiber Glass)



Ceiling Panel (Acrylic)



Ceiling Panel (Milky Acrylic)



Ceiling Panel (Fiber Glass)

WALL PANELS



Printed Wall Panel (Foam Board)



Layerd Wall Panel (Wood)



Wall Panel (MDF)



Wall Panel (Aluminum)



Products

**CROSS
CUTTING
THEME**

OFFICE PRINTED DOOR (GLASS)



KIDS WALL DECOR



Luminars (Printed Glass & Fiber)



Printed Poly Carbonated Sheet

Printed Wallpaper



Printed Stair Glass



Printed Table





Wooden Luminars



Wall Panels On Glass



Wooden Luminars



Wooden Luminars



Side Board (Printed Faiber)



Net Set Table





Hanging Decorative Mirror



Wall Mount Glass



Layered Wall (Wood)



Layered Acrylic Wall



Layerd Wall



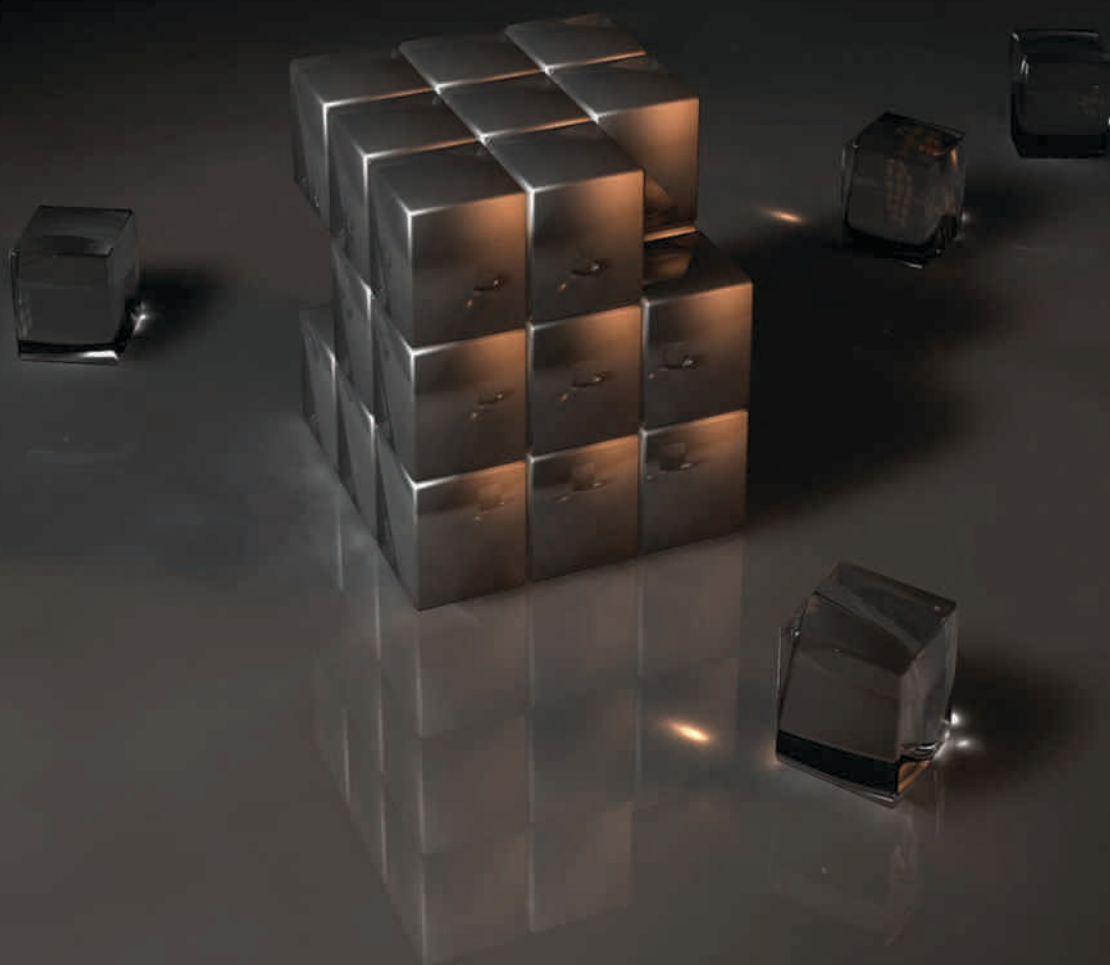
Wall Mount Glass Layerd App.



Powder Room



Fabrication







Products Racks



REFRIGRATOR



Aluminium Racks



Aluminium Racks



Podium

Event Management & Brand Activation



EVENTS & MANAGEMENT



SMD Screen



Jumping Castle



Jumping Castle

JAMBOREE COOKING COMPETION



SMD Screen



Media Product Display Wall



Cooking Arrangements



Projects

Garrison Golf & Country Club

PAF Slection Centre Lahore

PAF Mess Lahore

PAF Air Base Lahore

PAF Central Air Command Lahore

CMH Lahore

NDU Islamabad

Core Mess Multan

Sindbad Hotel Multan

Askari 10 Lahore

Askari 11 Lahore

DHA Phase 6 Lahore

DHA Phase 8 Lahore

Bahria Town Lahore

Dolce Vita

Clients

SAMSUNG

oppo
SMARTPHONE

SONY
make.believe

CHANGHONG RUBA
—Creating Easy Life—

QMobile

Enviro

ORIENT
ELECTRONICS

LG
Life's Good

Haier
MOBILE

SHARP
Be Original.

TCL The Creative Life

vivo

National

Midea

TECNO

KAM®

RUBADigital

ni

VOLVO



BAHRIA TOWN



PAKISTAN GROUP COMPANY



MAPLE LEAF CEMENT



TOYO Group Of Industries



AASHIYANA
Lights & Accessories



motorola



DWP Group



KAM



Mobilink



جسٹس ایف ڈی اے



MULTYNET



Sefam

LA
société



BAREEZÉ MAN
LAHORE

next



Nestlé
Nestlé Pakistan Ltd.



BOSS



Tetra Pak



CHT
BEZEMA
CHT PAKISTAN (PVT) LTD.



CAA



WWF



PAISA

olympia



HALEEB



Shalamar
Institute of Health Sciences

X₂

WAVES



greentech

G&CC
GARRISON GOLF &
COUNTRY CLUB



NATIONAL DEFENCE
UNIVERSITY ISB.



Nawab Of
Bahawalpore

CSD
The Caring Store



WASEEM JEWELLERS



MCB
Bank for Life



PAF CAC



Pakistan Air Force



PAF Air Base Lahore



PAF Mess Lahore



ISPR



C.M.H





Head Office

124- Allama Iqbal Road, Lahore - Pakistan.

C. 0300 436 3686, 0323 643 3393

 facebook.com/Pen-Asia

 www.penasia.pk

